



Select Books

Community Survey

What We Learned and Where We're Going

Thank you to the 852 members of the #SelectBooksCommunity who responded to our survey this summer to share about their experiences with the program, offer feedback and advice for improving it, and to help us learn.

The SelectBooks community loves and appreciates this program. A free book is never a bad thing!

We heard that **2/3s of readers heard about SelectBooks from a friend, family member or colleague – word of mouth!** We've grown thanks to the #SelectBooksCommunity's enthusiasm and love of reading.

Look for partner promotion kits

coming soon as a way you or your organization can help get books into the hands of families, parents and rural readers who are less likely to access SelectBooks. We'll keep you posted!

"Circular" and "confusing" were comments we heard about the process of leaving a book review before ordering another book.

Some readers weren't aware a book review was required before placing another order!

We'll work with our web developer to **update the ordering process.** We'd like to move away from written reviews and instead offer a quick poll after each book you read. Book reviews will remain as optional.

We heard questions like:

- So how does a book get picked?
- Can I make a suggestion?
- What's the purpose behind this program?

The Ford Family Foundation has offered free SelectBooks for individual skill building for nearly two decades. As we refine our focus to support children and their families' well-being, you can **expect more clarity in SelectBooks's purpose and goals too.** Stay tuned for updates to our website that will reflect this.

Some readers had already read their way through the collection. Others are hoping for more or different topics. We heard:

"More and new options, please!"

We'll make an effort to expand books available in Spanish, nonprofit management and leadership development books, and books that speak to the range of diverse experiences Oregonians have in our state in the Inclusion & Belonging section. Look for these updates as our team focuses the program's purpose and goals.

We're always open to hearing from you.

Email us at selectbooks@tfff.org or send @FordFamilyFound a message on social media.

selectbooks.org

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